



# Competition Regulation

## "Polish Village Bread - Together for 20 years!"

### 1. Organizer and duration

1.1 The organizer of the contest called "Polish Village Bread - Together for 20 years!" (hereinafter: "Contest") is Polish Village Bread, a company based in the United Kingdom, registered under English law.

1.2 The Contest is aimed at participants residing in the United Kingdom and is conducted in accordance with English law.

1.3 The contest runs from 16.02.2024 to 20.06.2024. The prize distribution dates are: 20.03.2024, 20.04.2024, 20.05.2024, with the Grand Finale and distribution of the Grand Prize on 20.06.2024.

1.4 The Contest is not a game of chance, a fantasy lottery, a betting game, a promotional lottery, or a game whose outcome depends on chance, within the meaning of UK gambling laws. (Mainly the Gambling Act 2005, as amended in 2015 and supervised by the Gambling Commission.)

1.5 The Contest is designed to promote Polish Village Bread products, and participation in the Contest involves creatively demonstrating how PVB products are part of Participants' daily lives.

### 2. Participant

2.1. Any natural person who:

- a. has a place of residence and an address for delivery within the territory of the United Kingdom;
- b. has read the Terms and Conditions and accepted its provisions;
- c. is at least 18 years old;
- d. has full legal capacity.



2.2. Participation in the Contest is voluntary. A participant may withdraw from participation at any time before receiving information about a win.

2.3. By entering the Contest, the participant commits to familiarizing themselves with the content of these Terms and Conditions and to adhering to its rules. Submitting a contest entry means acceptance of the Terms and Conditions by the participant.

2.4. To participate in the Contest, a participant must have a device with internet access and a web browser.

2.5. Entry into the Contest must be made in accordance with the procedures specified in the Terms and Conditions. Failure to meet any of the entry conditions results in the entry being invalid.

2.6. Employees of the Organizer and their immediate family members (defined as spouses, offspring, ancestors, stepchildren, siblings, stepfathers, stepmothers, parents-in-law) are not eligible to participate in the Contest.

## **2.7. Multiple Participation in the Contest**

2.7.1. Each participant is entitled to multiple participations in the Contest. However, each entry must be unique and based on a new purchase of a Polish Village Bread product with a new receipt retained.

## **2.8. The possibility of winning despite previous wins**

2.8.1. Participants who have won one of the earlier prizes during the Contest are still eligible to participate in subsequent stages of the Contest, including winning the Grand Prize.

2.8.2. Winning a prize in one of the stages of the Contest does not exclude a participant from the possibility of winning in later stages, including the Grand Finale.

2.9. The Organizer reserves the right to exclude a participant from the Contest in case of violation of the Terms and Conditions or legal regulations.

## **3. Contest Rules**

3.1. To participate in the Contest, a participant must:

- a. Purchase any Polish Village Bread product at a selected store and keep the receipt.
- b. Create a story that shows how PVB products are part of their everyday life.
- c. Register their participation through the contest website [pvb20years.co.uk](http://pvb20years.co.uk) by submitting their entry.



### 3.2. Entry Requirements:

3.2.1. Participants are required to keep the purchase receipt. It serves as a document confirming the purchase of a PVB product, and its number is required when submitting the contest entry on the pvb20years.co.uk website.

3.3. The form of the contest entry is at the discretion of the participant (it can be a photo, drawing, video, collage, rhyme, etc.), but it must creatively and uniquely demonstrate how PVB products are part of the participant's daily life.

3.4. Contest entries will be evaluated by a Jury based on creativity, originality, and artistic quality.

3.5. Prizes are awarded on the 20th of each month during the Contest, with the Grand Finale on 20.06.2024.

3.6. Submissions via the form or email are accepted until 10.06.2024, inclusive.

## 4. Prizes

4.1. The following prizes are available to be won in the Contest:

Grand Prize: Voucher for a trip.

- 2x Electric bicycle - eBike Infusion Monochrome Folding Electric Bike
- 2x KitchenAid - KITCHENAID Artisan 5KSM125BMH Stand Mixer
- 3x Console - NINTENDO Switch - Neon Red & Blue
- 4x Smartwatch - HUAWEI Watch GT 3 Active - Black, 46 mm
- 8x Wireless Earbuds - JVC HA-XC50T XX Wireless Earbuds

4.2. Prizes are awarded on the 20th of each month:

- 20.03.2024 - (smartwatch, kitchenAid, 2x earbuds)
- 20.04.2024 - (console, bicycle, 2x earbuds)
- 20.05.2024 - (console, smartwatch, 2x earbuds)
- 20.06.2024 - Grand Finale - Grand Prize and the distribution of remaining prizes (bicycle, Kitchen Aid, console, 2x earbuds, 2x smartwatches)

4.3. Prizes will be awarded by a Jury consisting of representatives of the Organizer based on the evaluation of the contest entries. The Jury's decision is final and not subject to appeal.

4.4. Prizes cannot be exchanged for their monetary value or for other material prizes.

4.5. Repeat Wins

4.5.1. In the event that a participant who has already won a prize wins again, they will be awarded according to the current results of the Contest, without affecting their previous wins.



4.5.2. Each winning entry is treated independently, which means that participants can receive more than one prize during the Contest.

4.6. Receipt of the prize may be subject to tax obligations in accordance with applicable law. It is the winner's responsibility to ensure that all tax requirements are met.

4.7. The Organizer reserves the right to change the form of the prizes to another of equivalent value for valid reasons, of which participants will be immediately informed.

## **5. Prize Collection**

5.1. Contest winners will be notified of their win via email or phone within 7 business days from the date of the Contest resolution.

5.2. To receive the prize, the Winner will be required to provide an accurate delivery address and other necessary details for the delivery of the prize. The Organizer is not responsible for inaccuracies in the provided data, which may delay or prevent the delivery of the prize.

5.3. The Organizer reserves the right to verify the identity of the Winner before sending the prize, to ensure compliance with the Contest rules.

5.4. All prizes will be delivered directly to the Winners by a courier company or another selected form of delivery. The Organizer covers all costs associated with the delivery of prizes within the territory of the United Kingdom.

5.5. The Organizer is not responsible for delays in the delivery of prizes caused by the courier company, equipment failures, or other unforeseen events beyond the Organizer's control.

5.6. If the Winner fails to claim the prize (e.g., does not respond to the Organizer's communication or refuses to provide the necessary shipping information) within 14 days from the date of notification of the win, the right to the prize will be forfeited, and the prize may be awarded to another person according to the Contest results.

## **6. Jury**

6.1. The Organizer will appoint a three-member internal Jury to oversee the correctness of the Contest proceedings and to select the Contest Winners from among the Participants.

6.2. The Jury will also act as the body conducting the complaint procedure.

6.3. The decisions of the Jury are final and not subject to appeal.

## **7. Complaint Procedure**

7.1. Every Contest Participant has the right to file a written complaint. The complaint can be submitted no later than 7 days from the day of the Winner's selection in each prize



distribution. Complaints submitted after the expiration of the above deadline will not be considered. The date of the postmark on the parcel containing the complaint is considered the date of submission.

7.2. The complaint submission must include the precise details of the Participant filing the complaint (first name, last name, exact address – postal address along with the postal code of the complainant), the date and place of the event to which the complaint refers, the reason for the complaint, the content of the complaint request, and a description of the circumstances justifying the complaint. Complaints should be directed in writing to the Organizer, at the address: [Organizer's Address].

7.3. The person submitting the complaint will be notified of its resolution no later than 14 days from the date the complaint is received by the Organizer.

## **8. Rights to Use Awarded Works in the Contest**

8.1. Upon awarding the prize, the Winner transfers to the Organizer the copyright ownership rights to the awarded Contest Work, without time and territorial limits, on all known fields of exploitation at the time of the transfer of copyright ownership rights, in particular:

- a. producing, fixing, and multiplying the Contest Work using printing, reprographic, digital, and magnetic recording techniques,
- b. introducing the Contest Work to the market through wholesale and retail sale,
- c. lending and leasing the Contest Work,
- d. publications in all types of press both in the content of newspapers/magazines and on their front pages, including advertisements and press announcements,
- e. making the Contest Work publicly available in such a way that everyone can access it at a place and time of their choice,
- f. presentation and introduction into computer memory and computer network servers, including those widely accessible such as the Internet, and making them available for advertising purposes to users of such networks,
- g. presentation to the employees and collaborators of the Organizer as well as the Organizer's clients,
- h. lending and leasing of media on which the Contest Work is recorded,
- i. processing the Contest Work by digital and analog methods.

### **8.3. Winners of the awarded Contest Works grant the Organizer the consent to:**

- a. modify the Contest Work, including making corrections, abbreviations, reworks, changes, and adaptations of the Contest Work and its individual parts, combining the Contest Work with another work without authorial supervision, and
- b. freely use the Contest Work and its individual elements, as well as freely use the modifications of the Contest Work and its elements without authorial supervision, for the purpose of advertising and promoting any products, under any brand chosen by the Organizer, in the territory of the United Kingdom and other countries,
- c. anonymously distribute the awarded Contest Work.

8.4. By submitting a contest work, the participant ensures that they hold all copyright rights to this work and authorizes the Organizer to use it to the extent described in point 8.1., without the need for additional compensation.

## **9. Personal Data Protection**

9.1. The administrator of personal data of the Contest participants is Polish Village Bread. Data will be processed for purposes related to the realization of the Contest, including the awarding of prizes.

9.2. Providing personal data is voluntary, but necessary for participation in the contest.

9.3. Participants have the right to be informed about the processing of their personal data, including the purposes and legal bases of processing, recipients of the data, and the planned period of their storage.

9.4. The Organizer commits to ensuring appropriate security measures for personal data and its protection.

## **10. Final Provisions**

10.1. The Contest is conducted in accordance with the provisions of the Gambling Act 2005 (as amended) and the regulations of the Advertising Standards Authority (ASA) and the Code of Non-broadcast Advertising, Sales Promotion, and Direct Marketing (CAP Code).

10.2. The Organizer reserves the right to change the Terms and Conditions for valid reasons. Any changes will be communicated to participants through the contest website.

10.3. Any disputes arising from the Contest will be settled by the court competent for the Organizer's seat, in accordance with English law.

10.4. All promotional materials related to the Contest must comply with ASA and CAP Code regulations to ensure fair, transparent, and honorable promotion.

10.5. The Contest will not require a license under the Gambling Act, provided it meets the "skill test" requirements and is available for free to all participants.

10.6. The Organizer reserves the right to publish the names of the Winners and their contest works on the contest website and in other promotional materials, in compliance with personal data protection regulations.

10.7. Any updates or changes concerning the Contest will be announced on the official contest website and, where possible, through other communication channels with Participants.



10.8. The Organizer reserves the right to cancel or suspend the Contest for valid reasons, including force majeure, without the obligation to explain the reasons. In such a case, participants will be immediately notified.

10.9. The Organizer is not responsible for any irregularities in the transmission of contest entries caused by external factors, such as internet system failures, participants' computer equipment failures, or other unforeseen technical events that may affect participation in the Contest.

10.10. The Organizer reserves the right to change the start or end dates of the Contest for valid reasons. Any such changes will be communicated to participants in an appropriate manner.

10.11. Participants should ensure that all actions related to the preparation and submission of contest works are safe and do not violate any health and safety regulations. The Organizer is not responsible for damages resulting from participants' violation of these rules.

10.12. All contest entries must comply with generally accepted ethical standards and must not violate applicable laws. The Organizer reserves the right to reject entries that violate these rules..

